



WKRN-TV
441 Murfreesboro Road
Nashville, TN 37210

WKRN-TV DTD NASHVILLE WKRN.COM

Waterfront Strategies
3050 K Street, NW Ste 100
Washington, DC 20007

Contract # 225190

Schedule Dates

10/29/12-11/02/12

Advertiser

Iss/House Majority Pac (15258)

Agency

Waterfront Strategies (3143)

Product

POLITICAL 6 ISSUES (1078)

Brand

HOUSE MAJ PAC #2267 (116825)

Salesperson

Political National, AE (1494)

Sales Office

POLITICAL NATIONAL

Buyer Name

BASSETT, LAURA

Phone/Fax

/

CPE

2267

Account Types

Regional/Political/National Agency

Billing Type

Standard

Comments

HOUSE MAJ PAC #2267
***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered

10/26/12

Last Modified

10/26/12

Entered By

Liz Garmon

CO-OP

No

Headline

06398079

Demo

Normal Spot (default)

Order Type

Package Deal

Commission %

15.00

Commission

\$2,285.25

Net Total

\$12,949.75

Sales Tax

WKRN (WKRN)

By Broadcast Month

Nov. 2012

Grand Total:

Spots

33

Rate

\$15,235.00

33

\$15,235.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / NWS	10/29/12-11/02/12	1	:30	4:58A- News 2 THIS MORNING/OPEN ID/5AM	2	X	X	X	X	X			2	\$340.00	\$680.00	WKRN (WKRN)		10/26/12
2.0	Normal Line / NWS	10/29/12-11/02/12	1	:30	5:58A- News 2 THIS MORNING/ID/6AM	2	X	X	X	X	X			2	\$450.00	\$900.00	WKRN (WKRN)		10/26/12
3.0	Normal Line / SPOT	10/29/12-11/02/12	1	:30	7A- Good Morning America	2	X	X	X	X	X			2	\$375.00	\$750.00	WKRN (WKRN)		10/26/12
4.0	Normal Line / SPOT	10/29/12-11/02/12	1	:30	12P- 3P (CST)	1	X	X	X	X	X			1	\$250.00	\$250.00	WKRN (WKRN)		10/26/12
5.0	Normal Line / SPOT	10/29/12-11/02/12	1	:30	9A- Live with Kelly and Michael	2	X	X	X	X	X			2	\$340.00	\$680.00	WKRN (WKRN)		10/26/12
6.0	Normal Line / SPOT	10/29/12-11/02/12	1	:30	9:58A- The View	1	X	X	X	X	X			1	\$375.00	\$375.00	WKRN (WKRN)		10/26/12
7.0	Normal Line / SPOT	10/29/12-11/02/12	1	:30	3P- Dr. Phil	1	X	X	X	X	X			1	\$300.00	\$300.00	WKRN (WKRN)		10/26/12
8.0	Normal Line / NWS	10/29/12-11/02/12	1	:30	3:58P- News 2 at 4	2	X	X	X	X	X			2	\$400.00	\$800.00	WKRN (WKRN)		10/26/12
9.0	Normal Line / NWS	10/29/12-11/02/12	1	:30	5P- News 2 at 5	3	X	X	X	X	X			3	\$400.00	\$1,200.00	WKRN (WKRN)		10/26/12
10.0	Normal Line / NWS	10/29/12-11/02/12	1	:30	5:30P- 6P (CST)	4	X	X	X	X	X			4	\$450.00	\$1,800.00	WKRN (WKRN)		10/26/12
11.0	Normal Line / NWS	10/29/12-11/02/12	1	:30	5:58P- News 2 at 6	4	X	X	X	X	X			4	\$450.00	\$1,800.00	WKRN (WKRN)		10/26/12
12.0	Normal Line / SPOT	10/30/12-10/31/12	1	:30	6:29P- Wheel of Fortune	1	1	1						2	\$900.00	\$1,800.00	WKRN (WKRN)		10/26/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

For contract Terms and Conditions, please visit this site: <http://biforms.com/images/TermsCon.pdf>



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441 Murfreesboro Road
Nashville, TN 37210

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Waterfront Strategies
3050 K Street, NW Ste 100
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Contract # 225190

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Product POLITICAL ISSUES (1078)
Brand HOUSE MAJ PAC #2267 (116825)
Salesperson Political National, AE (1494)
Sales Office POLITICAL NATIONAL
Buyer Name BASSETT, LAURA
Phone/Fax /
CPE 2267
Account Types Regional/Political/National Agency
Billing Type Standard
Comments HOUSE MAJ PAC #2267
***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered 10/26/12
Last Modified 10/26/12
Entered By Liz Gannon
CO-OP No
Headline # 06398079
Demo
Order Type Normal Spot (default)
Package Deal
Commission % 15.00
Commission \$2,285.25
Net Total \$12,949.75
Sales Tax

WKRN (WKRN)	Spots	Rate
By Broadcast Month		
Nov. 2012	33	\$15,235.00
Grand Total:	33	\$15,235.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
13.0	Normal Line / NWS	10/29/12-11/02/12	1	:30	9:59P- News 2 at 10	3	X	X	X	X	X			3	\$700.00	\$2,100.00	WKRN (WKRN)		10/26/12
14.0	Normal Line / SPOT	10/29/12-10/31/12	1	:30	10:35P- ABC Nightline		1	1	1					3	\$300.00	\$900.00	WKRN (WKRN)		10/26/12
15.0	Normal Line / SPOT	11/02/12-11/02/12	1	:30	6:29P- Wheel of Fortune						1			1	\$900.00	\$900.00	WKRN (WKRN)		10/26/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
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I, Laura Bassett
do hereby request station time concerning the following issue:

House Majority PAC

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	AS ORDERED			\$ 15,235. ⁰⁰	

Total Charges:

This broadcast time will be used by: House Majority PAC

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☒ **Yes**

 ☐ **No**

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

House Majority PAC
1025 Thomas Jefferson St. NW
Washington, DC 20007

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☒ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately): Shannon Roche
Deputy Director

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

7/17/2012 John Derr (202) 350-5782
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted ☐ Accepted in Part ☐ Rejected

Greg Carter Greg Carter NSM
Signature Printed Name Title